

LeGuide Group

Priority Listing on Shopping Comparison guides for e-merchants

The leading solutions-
provider









Ciao!

choozen  **

pricesavvy.co.uk

#1

The Shopping Guide leader in Europe

	A network of 3 shopping sites	Available in 9 languages across 14 European countries
	Site with trusted customers reviews	
	European shopping engine	
	The smart shopping directory	

#2 An established and recognised player

17 years of e-commerce experience

strong relationship of trust between the retailers and shoppers

A trusted online shopping space for e-buyers

A source of qualified traffic for e-merchants

In Europe:

82 500 e-merchants
193 millions offers

Monthly unique visitors:

15 million in Europe



#3 A Gateway to Europe

A network of 4 shopping sites available in **9 languages** across **14 European countries**



- ✓ Get visibility in front of our million of European e-shoppers
- ✓ Reach new markets and qualified audiences of local shoppers
- ✓ Manage all your international sites from the same interface

Ideal platform for UK merchants to expand in Europe

The biggest European markets after UK :

- 2 – Germany.....63,4 billions euros turnover*
- 3 – France.....51,1 billions euros turnover*
- 4 – Austria.....10,9 billions euros turnover*

* Western Europe B2C E-commerce Report 2014 – www.ecommerce-europe.eu

#5 A flexible and accessible service

SIMPLE

Easy technical implementation

- > We accept various feed formats: XLS, CSV, TXT or XML
- > We integrate Google Shopping feeds natively with no extra work for you
- > We partner with many feed management agencies

TRANSPARENT

A fair and equitable model

- > Fixed CPC rate per category –level playing field
- > No bidding system – no risky bidding wars
- > The sale is completed on your on your website – you have full control

FLEXIBLE

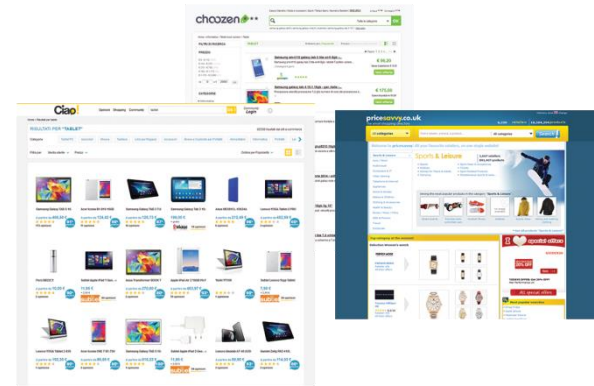
A flexible contract

- > No long term contract tie-ins or minimum spending
- > No admin fees – you only pay for the clicks we send you
- > No unexpected costs – cap your monthly budget

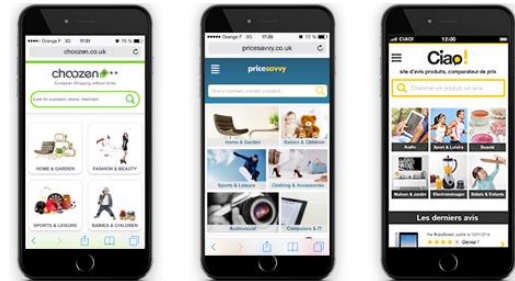
...and benefit from **a dedicated contact person** for your feed and campaign optimization

#8 A flexible and accessible service

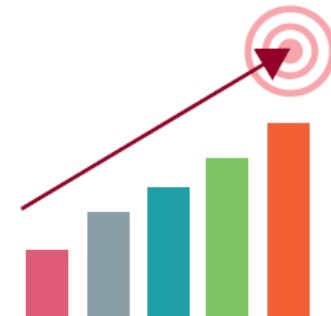
➤ Products displayed across our whole network of sites



➤ Automatically redirection of mobile traffic to your mobile sites



➤ Reach an audience of over half million UK monthly unique visitors



#9 Our Clients across Europe





Contact us



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